



RUBRIC: KATE “Lean on Me” Product

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From DPOJ to State Championship

Team Event, Two Titles Per School Allowed To Apply

Bullying is widespread across our nation’s and Kentucky’s schools. This year’s Kentucky Safe Schools theme is **“L.E.A.N. On Me; Stop the Bullying!”** KATE is working with the Kentucky Safe Schools to promote their theme across the state and beyond. You will research the theme and produce a digital project that meets the following criteria.

G.R.A.S.P.S.

Goal:

- The goal (within the scenario) is:
 - In working with this theme, we want to bring an awareness and possible solutions to bullying in schools and communities. Remember that bullying is harassment that occurs more than once face-to-face or via social media.

Role:

- Your group is:
 - To research and produce a digital project that addresses an aspect of the given theme.

Audience:

- The target audience:
 - These digital projects will be shared with other Kentucky schools and other students via the Kentucky Safe Schools website.

Situation:

- You need to:
 - Promote the Kentucky Safe Schools initiative through the “LEAN On Me: Stop the Bullying” campaign in a positive manner.

Product/Performance and Purpose:

- You need to:
 - Your team will create a digital product that can be a video, e-book, website, blog, or other method that targets one aspect of the theme.

Criteria for Success:

- Your project will:
 - Meet all copyright rules
 - Cite your sources correctly
 - Project can viewed online
 - Research is evident and documented
 - The group will create a storyboard that explains the process and steps used in creating their product
 - All content is accurate and appropriate.
 - The product stands out as unique and original and it holds the viewer’s interest.
 - The product will evoke change from the viewer and hopefully an emotional response.
 - The piece should have high sound quality
 - All graphics should be original and appropriate. Any that are used that are not, should be cited.
 - All fonts should enhance the project and be easily read.
 - The project should have no misspellings or grammar errors.

What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with your students
- Assist your students with questions and make suggestions on the quality of their work
- Teach your students how to find Creative Commons pictures
- Advise your students on how to research the topic and find appropriate sources
- If your team’s piece is selected as a finalist, you will attach the rubric, the storyboard, and make sure the project is accessible on the Internet.

RUBRIC: ENGINEER SERVICE

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What the student group should do:

- Review the rubric
- Select a format for the project
- Select an aspect of the topic to use in your project
- Create the storyboard
- Research the topic
- Collaborate as a team to produce the project
- Turn the product in on time to be considered for judging

How can KATE help?

- Contact Patti DePriest or Dwayne Buchanan at 270-809-5360 if you have questions or need clarification.
- Contact us if you need ideas of technology apps or websites that can be used for the project.

ONLINE JUDGING & STATE CHAMPIONSHIP		CRITERIA	POINTS EARNED
ACCESS	The Pieces can be viewed online. Anti Bullying theme selected.	0	5
COPYRIGHT/SOURCE	There are no copyright issues. The piece is school appropriate. Music is properly documented. All sources are properly cited.	1	2 3 4 5
RESEARCH	Research is evident and documented. Primary sources are utilized.	1	2 3 4 5
PROCESS	Students completely explain the process/steps in creating the piece. Judges can access this process and steps online and is printed and attached at State.	1	2 3 4 5
CONTENT ACCURACY	All content throughout the presentation is accurate. No factual errors.	1	2 3 4 5
CREATIVITY/ORIGINALITY	The piece stands out as unique and original, and it holds the attention of the viewer.	1	2 3 4 5
SOUND QUALITY	The sound is crisp and easy to hear and understand.	1	2 3 4 5
VISUAL QUALITY	All visual aspects are in focus and easy to see.	1	2 3 4 5
GRAPHICS; TEXT-FONT CHOICE & FORMATTING	All graphics are attractive (size and color) and support the theme of the presentation. Font formats have been planned to enhance readability of the content.	1	2 3 4 5
EFFECTIVENESS	Project includes all material needed to gain an understanding of the topic and evoke change or awareness.	1	2 3 4 5
SPELLING & GRAMMAR	Presentation has no misspellings or Grammatical errors.	1	2 3 4 5
		Total Score out of 55	